

AclaraResearch

We help brands understand their consumers



LEVERAGE
OUR ACCESS
TO

30,000

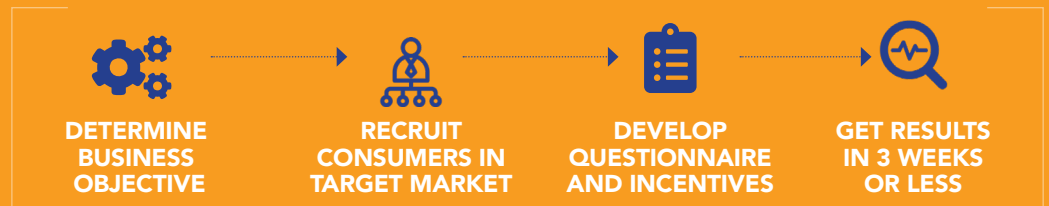
cannabis and
CBD consumers

Market Specific insights into the drivers
of purchase intent and profitability



- Know your current and new cannabis shopper
- Identify attitudes and shopping behaviors by market
- Reach hard to find consumers quickly – and increase ROI of innovation and marketing investment

Quick Turn Surveys: How It Works



Know your consumer – and the new cannabis shopper

With best-in-class research and analytics, our innovation tools are essential to client development of new product ideas, retail design, promotional strategy and more.

Use Quick Surveys to...



Monitor
Retail KPIs



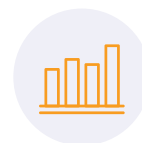
Test Marketing
Messages



Track
Consumer
Behavior
Online



Identify
your core
shopper



Measure Annual
Customer Value



Gather Real-
Time
Feedback

Contact us to learn more: spLad@aclararesearch.com